

### Amendments to the Specification

Please amend the paragraphs at page 6, line 5 through page 8, line 4, in the following manner:

#### ~~DISCLOSURE OF THE INVENTION~~

#### ~~PROBLEMS TO BE SOLVED BY THE INVENTION~~ BRIEF SUMMARY

~~One of the objects of the present invention is to provide~~ In an aspect of this disclosure, an image forming apparatus ~~that may~~ is provide to improve image quality by effectively reducing the contamination on a head nozzle face.

~~Another object of the present invention is to provide~~ In another aspect of this disclosure, there is provided an image forming apparatus ~~[[using]]~~ that uses a highly viscous recording liquid and electrostatic conveyance, which apparatus may improve image quality by effectively reducing the contamination on a head nozzle face.

#### ~~MEANS FOR SOLVING THE PROBLEM~~

~~According to the first aspect of the present invention,~~ In an exemplary embodiment, there is provided ~~[[is]]~~ an image forming apparatus including a recording head having a nozzle configured to eject a liquid drop of recording liquid so as to form an image on the recording-medium with a liquid drop ejected from the nozzle of the recording head, a conveyer configured to electrostatically hold and convey a recording-medium by a charge provided to the conveyer, and a cleaning device configured to clean a nozzle face of the recording head based on a tolerance threshold value of contamination of the nozzle face generated by the ejection of a liquid drop and the number of liquid drops ejected from the recording head for image formation.

~~According to the second aspect of the present invention,~~ In another exemplary embodiment, there is provided ~~[[is]]~~ an image forming apparatus including a recording head having a nozzle configured to eject a liquid drop of recording liquid and a conveyer configured to electrostatically hold and convey a

recording-medium by a charge provided to the conveyer, the image forming apparatus being capable of forming an image on both faces of the recording-medium with a liquid drop ejected from the nozzle of the recording head, wherein a frequency of cleaning of a nozzle face of the recording head when images are formed on both faces of the recording-medium is less than a frequency of cleaning of the nozzle face of the recording head when an image is formed on one face of the recording-medium.

#### ADVANTAGEOUS EFFECT OF THE INVENTION

~~According to the first aspect of the present invention,~~ One of the advantages that can be obtained by the above-mentioned image forming apparatus is that image quality can be improved by effectively eliminating contamination on a nozzle face which contamination is caused by mist generated in electrostatic conveyance.

~~According to the second aspect of the present invention,~~ Another advantage that can be obtained by the above-mentioned image forming apparatus is that image quality can be improved by effectively and efficiently eliminating contamination on a nozzle face which contamination is caused by mist generated in electrostatic conveyance in double-sided printings in which the contamination on the nozzle face is relatively low.

Please amend the paragraph bridging pages 79 and 80, in the following manner:

(7) The image forming apparatus as described in any of (1) through (6) above, comprising a ~~cleaning~~ device configured to control a quantity of the charge provided to the conveyer according to at least one of an environmental condition and a kind of the recording-medium.